



Title: Marketing Intern

Location: Cincinnati & Columbus, Ohio

Job Description: **JOB SUMMARY**

The Financial Planner is responsible for all social media, PR, speaking engagements and event planning. This individual interacts with clients and professionals on a consistent basis to gather implement Grubb Wealth's marketing plan.

**JOB DUTIES**

- Set up all event and speaking engagement planning
- Put together and execute client white glove experience
- Ensure that all blog and social media post are on time and meaningful
- Coordinate all PR efforts and collaborate with reporters and writers
- Work with all social media campaigns to fully implement and engage audience

**REQUIRED EXPERIENCE / QUALIFICATIONS**

- Must have two years of pursuing Marketing degree
- Have proven experience in the marketing field, PR and social media

**PREFERRED EXPERIENCE / QUALIFICATIONS**

- Proven leader and influencer in the marketplace with an entrepreneurial attitude
- Keen attention to detail

**TECHNICAL SKILLS**

- Microsoft Office proficiency
- CRM experience preferably Redtail
- Experience with HootSuite and any other marketing related software